



FOR IMMEDIATE RELEASE

Azima DLI Launches its North American “Authorized PdM Service Agent” Program

Canadian-based VibeLube, Inc. is the First Company Authorized to Sell Azima DLI Products and Services on a Local Level as an “Azima DLI Authorized Agent”

WOBURN, Mass. – August 26, 2014 – [Azima DLI](#), the leader and premier provider of Predictive Maintenance (PdM) analytical services and products, today announced VibeLube, Inc. will be the first organization to become an “Authorized PdM Service Agent.”

The Authorized Agent program will bring world-class PdM analytical resources and technology to those companies looking for local resources to support, improve or establish effective PdM strategies in their plants. Authorized Agents will promote local sales of Azima DLI methodology, products and services as a network of independent businesses throughout North America.

[VibeLube, Inc.](#), an Ontario-based PdM service company, will manage customer relationships and oversee WATCHMAN™ Service program setups and data collection, while Azima DLI will provide expert diagnostics and reporting. VibeLube will also facilitate the sale of Azima DLI products, including TRIO™ data collectors and the ALERT™ family of diagnostic software.

“We are excited to launch the new Azima DLI Authorized Agent program with an organization like VibeLube Inc. that shares our high standards for service and responsiveness,” said Burt Hurlock, CEO of Azima DLI. “The Azima DLI Authorized Agent program will extend industry access to state-of-the-art predictive maintenance services that reduce risk and cost while improving safety and efficiency at production operations throughout North America.”

Azima DLI’s comprehensive machine health reports will be delivered to VibeLube via the WATCHMAN™ Reliability Portal. VibeLube will collect data using an Azima DLI TRIO analyzer, and Azima DLI analysts will perform diagnostics using ExpertALERT™, Azima DLI’s flagship diagnostic software.

“Becoming an Authorized Agent of Azima DLI will enable VibeLube to provide best-in-class services to clients on both small and large scales. It also enables VibeLube to expand its business quickly and efficiently,” said Iraj Zariéh, Director and Owner of VibeLube, and a seasoned vibration analyst himself. “Azima DLI’s powerful vibration analysis software and firmware combined with having diagnostic support from their highly experienced analysts were key factors in my decision to become an Agent. In addition, Azima DLI has the global infrastructure that will allow me to work seamlessly with them, from setting up a new program, to transferring data for analysis, to receiving diagnostic reports.”

To ensure superior quality and consistency of service in keeping with the Azima DLI brand, all Authorized PdM Service Agents must successfully complete best-practice certifications in the areas of WATCHMAN Services setup and management, Azima DLI product knowledge, sales professionalism and safety guidelines before entering the field.

Azima DLI plans to expand its Authorized Agent program throughout North America. To learn more about becoming an Azima DLI Authorized PdM Service Agent, please email agent@azimadli.com.

About Azima DLI

Azima DLI is the leader and premier provider of predictive maintenance analytical services and products that align with customers' high standards for reliability, availability and uptime. Azima DLI's WATCHMAN™ Reliability Services utilize flexible deployment models, proven diagnostic software and unmatched analytical expertise to deliver sustainable, scalable and cost-effective condition-based maintenance programs. The company delivers machine health reliability solutions with global reach that reduce risk, improve safety, increase production and optimize efficiency. Azima DLI is headquartered in Woburn, Massachusetts with offices across the U.S. and international representation in Asia-Pacific, Central America, Europe and South America. For more information, call +1 (800) 482-2290 or visit <http://www.azimadli.com>.

About VibeLube, Inc.

VibeLube is a Canadian-based company specializing in Reliability Centered Maintenance (RCM), Predictive Maintenance (PdM) Services, and Technical Training. VibeLube enables its customers to implement comprehensive, predictive maintenance programs that ensure asset availability and maximize productivity. VibeLube is located in Richmond Hill, Ontario, Canada. For more information call 1-855-720-8423 or visit <http://www.vibelube.com>.

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